



ANNE ARUNDEL COUNTY  
FOOD BANK

# FEEDING HOPE

2024  
*Sponsorship  
Opportunities*



MAY 22, 2024 • 6 PM – 8 PM • HOMESTEAD GARDENS, DAVIDSONVILLE



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## A Fun Evening for a Serious Cause

For its third year, the Anne Arundel County Food Bank will host Feeding Hope, a casual spring garden party mixed up with a mini-food and drink festival. More than 200 food bank supporters gather at Davidsonville’s Homestead Gardens to raise funds to help our neighbors in need fill their tables with fresh, nutritious food. Guests enjoy small bites and tastes from a variety of local restaurants and food shops, sip on wines, brews, and cocktails, and dance along to live music from Red Betty & The Ruckus.

Sponsorship is an excellent opportunity to showcase your organization’s commitment to the health and well-being of our community and to ensure the food bank can continue in its mission to provide nourishing food to our neighbors.

### PRESENTING SPONSOR \$15,000

- Company name and logo “locked” to the event title: “Feeding Hope 2024 presented by [Presenting Sponsor]”
- 14 complimentary tickets
- Opportunity to address the audience
- Quote from the sponsor in event announcement press release and e-blast
- Verbal recognition from the emcee
- Option to provide items in the event bag (250 items needed by May 10)
- Logo on all Feeding Hope marketing materials: website, invitations, e-newsletters, and event program
- Inclusion in all earned media as possible
- Recognition as presenting sponsor on AACFB’s social media channels before and after event
- Logo on on-site event signage

## Additional Levels of Support

SPONSORSHIP BENEFITS	PREMIER \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Verbal Recognition by Event’s Emcee	YES				
Complimentary Tickets	10	8	6	4	2
Opportunity to Provide Items for Event Bag	YES	YES	YES	YES	YES
Logo on Event Marketing Materials	YES	YES			
Name on Event Marketing Materials			YES	YES	WEBSITE ONLY
Logo or Name on On-Site Event Signage	LOGO	LOGO	NAME	NAME	

### OUR REACH IN THE COMMUNITY

5,800+ E-mail distribution list  
with an average open rate of 45%  
5,500+ Facebook followers with  
reach of 105,000

*Sponsorship can be customized to meet your specific marketing and outreach goals. If you have any questions or would like additional information, please contact Sarah Reilly at [sarah@aafoodbank.org](mailto:sarah@aafoodbank.org) or 410-923-4255.*



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*In-Kind Sponsorship Opportunities*

MAY 22, 2024  
6 PM – 8 PM  
HOMESTEAD GARDENS, DAVIDSONVILLE

*In-kind donations ensure the majority of the money we raise at Feeding Hope will support our work and mission to alleviate food insecurity in Anne Arundel County.*

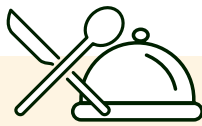


## TOP TOQUES • \$5,000 VALUE 400 DINNER PLATES PROVIDED

- Verbal recognition from the emcee
- Option to provide items in the event bag (250 items needed by May 10)
- Logo on all Feeding Hope marketing materials: website, invitations, e-newsletters, and event program, as well as on-site signage

**3 SPACES AVAILABLE**

## ADDITIONAL IN-KIND OPPORTUNITIES • \$500–\$1,000 VALUE



### TASTEMAKERS

400 HORS D'OEUVRE PLATES PROVIDED

- Name recognition on all Feeding Hope marketing materials: website, invitations, e-newsletters, and event program, as well as on-site signage

**8 SPACES AVAILABLE**



### LIBATIONS

200 ALCOHOLIC DRINKS PROVIDED

- Name recognition on all Feeding Hope marketing materials: website, invitations, e-newsletters, and event program, as well as on-site signage

**4 SPACES AVAILABLE**



### SWEET TOOTH

400 DESSERT PLATES PROVIDED

- Name recognition on all Feeding Hope marketing materials: website, invitations, e-newsletters, and event program, as well as on-site signage

**2 SPACES AVAILABLE**

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